

Jimmy Paul Yeo

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OBJECTIVE: To expand human consciousness with great works of art.

TECHNICAL SKILLS: 3D modeling, animation, texturing, UV mapping, lighting, rendering, rigging, motion tracking, performance capture, motion graphics, compositing, storyboarding, illustration, concept art, branding

SOFTWARE SKILLS: Maya, Zbrush, MotionBuilder, Optitrack Arena, After Effects, Mocha, Boujou, PF Track, UVLayout, 3D Studio Max, Adobe Premiere, Final Cut, Shake, Adobe Photoshop, Adobe Illustrator, Mental Ray, V-Ray, SolidAngle Arnold

EXPERIENCE:

January 2013 to Present

Tribune Creative Group / Turbodog Productions

Senior Visual Effects Supervisor / Creative Director

- Creative Director for animatics based on commercial pitches. Supervised all aspects of animatics process from style frames, storyboard editing, directing performance capture actors, blocking shots, camera framing, final edit, directing voice actor performances, and sound design. Communicated with clients to realize their vision.
- Designed, modeled, textured, lit, rigged, animated, and composited 3D props and characters for animatics.
- Calibrated motion capture software, cleaned performance capture data, framed shots using the virtual camera system, lip sync animated to voice actor performances
- Devised/Supervised workflow for animatics

June 2009 to 2013

Tribune Creative Group

Senior Visual Effects Artist

- Conceived and produced award winning commercials/promos/campaigns
- Storyboarded, designed, modeled, textured, lit, rigged, animated, edited, and composited 2D/3D elements and live action footage for commercials, television show promos, and sales reels
- Motion designer, 3D artist, motion tracker for various broadcast elements including television show titles, ID's, franchise openings, snipes, bugs, end tags, top tags, squeezebacks, and lower thirds
- Rebranded television stations (Pix11, DC50, SFL-TV, AntennaTV, WGN)

June 2007 to 2009

OpticFlavor

Visual Effects Supervisor

- Storyboarded, designed, modeled, textured, lit, rigged, animated 3D elements for commercials and music videos
- Supervised workflow optimization for time critical projects
- Motion tracked, composited, visual effects elements into music videos

EDUCATION:

School of Visual Arts

New York, NY

MFA in Computer Arts, May 2009

Columbia College, Columbia University

New York, NY

B.A. In Biology/Psychology, May 1995

references available upon request

AWARDS:

2014 Emmy Nomination for Promotion Program Promo-Single Spot/Campaign, "Thanksgiving Pix11 Style"

2013 NYC Emmy for Promotion - Image "Sounds of New York"

2013 NYC Emmy Nomination for Promotion: News Promo - Single Spot/Campaign, "News at 5: A New Perspective"

2013 PromaxBDA Local Silver - Program Promotion Spot or Campaign: Entertainment, "Medal Moments" WSFL-TV

2012 PromaxBDA National Gold - Branding/Image Campaign, "WDCW Serious Fun Postcard"

2012 PromaxBDA National Silver - Something for Nothing, "The Chase"

2012 PromaxBDA Local Gold - Live Event Spot, "NY Jets: The Chase"

2012 PromaxBDA Local Gold - Something for Nothing, "Syndicated in the City"

2012 PromaxBDA Local Gold - Funniest Promo, "Monumental Comedy"

2012 DC Emmy for Promotion - Single Spot, "30 Rock"

2012 DC Emmy for Promotion - Campaign, "Syndi in the City"

2012 DC Emmy for Promotion - Image, "Serious Fun ID's"

2012 DC Emmy for Graphics, "Serious Fun Re-Brand Graphics Package"

2012 NYC Emmy Nomination for Promotion Program Promo - Single Spot/Campaign, "Syndicated in the City"

2011 NYC Emmy for Promotion: Program Promo (Single Spot), "The Revolution will be Curbed"

2011 NYC Emmy for Promotion: Program Promo (Campaign), "The Revolution will be Curbed"

2011 PromaxBDA Local Silver - General Branding Image, "11's in the City"

2011 PromaxBDA Local Gold - Program Promotional Spot: In House Specific, "A Dreidel in the City"

2011 PromaxBDA Local Gold - Program Promotional Campaign: In House Specific, "The Revolution Will be Curbed Campaign"

2011 PromaxBDA Local Gold - Comedy Program Spot, "The Revolution Will be Curbed"

2009 BET Awards , "Heartless", featuring Kanye West nominated for best Video of the Year

2009 BET Awards, "Blame It", featuring Jamie Foxx and T-Pain nominated for best Video of the Year